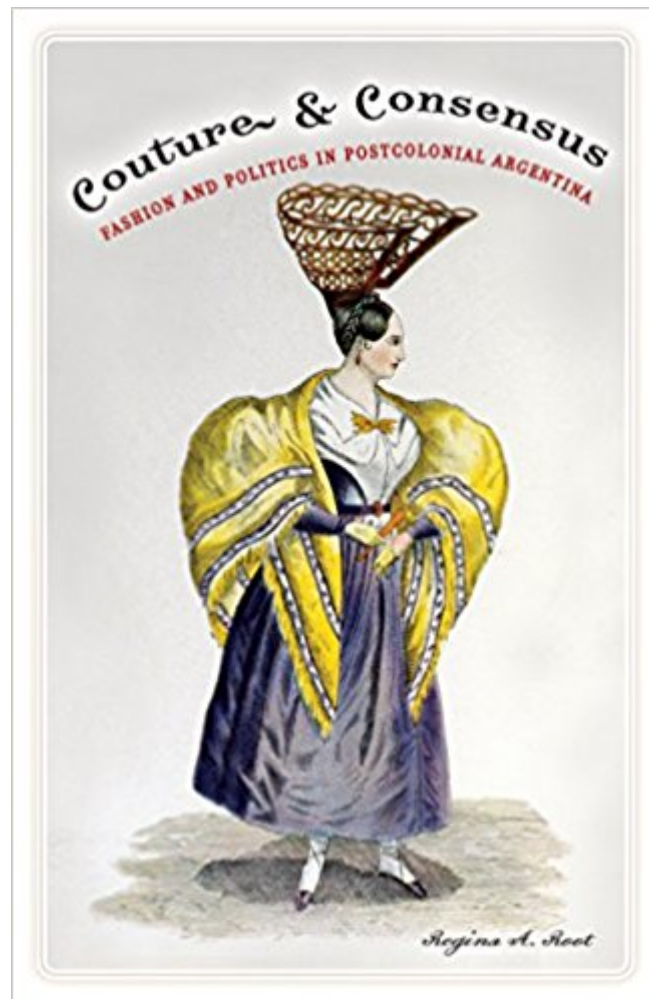


The book was found

Couture And Consensus: Fashion And Politics In Postcolonial Argentina (Cultural Studies Of The Americas)



Synopsis

Following Argentina's revolution in 1810, the dress of young patriots inspired a nation and distanced its politics from the relics of Spanish colonialism. Fashion writing often escaped the notice of authorities, allowing authors to masquerade political ideas under the guise of frivolity and entertainment. In *Couture and Consensus*, Regina A. Root maps this pivotal and overlooked facet of Argentine cultural history, showing how politics emerged from dress to disrupt authoritarian practices and stimulate creativity in a newly independent nation. Drawing from genres as diverse as fiction, poetry, songs, and fashion magazines, Root offers a sartorial history that produces an original understanding of how Argentina forged its identity during the regime of Juan Manuel de Rosas (1829–1852), a critical historical time. *Couture and Consensus* closely analyzes military uniforms, women's dress, and the novels of the era to reveal fashion's role in advancing an agenda and disseminating political goals, notions Root connects to the contemporary moment. An insightful presentation of the discourse of fashion, *Couture and Consensus* also paints a riveting portrait of Argentine society in the nineteenth century—its politics, people, and creative forces.

Book Information

Series: Cultural Studies of the Americas (Book 24)

Paperback: 240 pages

Publisher: Univ Of Minnesota Press (June 25, 2010)

Language: English

ISBN-10: 0816647941

ISBN-13: 978-0816647941

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #1,934,631 in Books (See Top 100 in Books) #246 in Books > History > Americas > South America > Argentina #1447 in Books > Politics & Social Sciences > Social Sciences > Specific Demographics > Hispanic American Studies #1628 in Books > Arts & Photography > Fashion > History

Customer Reviews

Regina Root, Professor of Hispanic Studies at the College of William and Mary in Virginia, has written a compelling book which will appeal to a broad range of scholarly disciplines but will also appeal to anyone interested in history, politics, and fashion. A trained journalist, Root's words are so

vivid that they leap off of the page to transport the reader through this pivotal time in 19th century Argentine history.

[Download to continue reading...](#)

Couture and Consensus: Fashion and Politics in Postcolonial Argentina (Cultural Studies of the Americas) Ecuador and the United States: Useful Strangers (United States and the Americas) (United States and the Americas) (The United States and the Americas) Argentina, Un Mundo de Paisajes =: Argentina, a World of Landscapes = Argentina, Um Mundo de Paisagens (Spanish, English and Portuguese Edition) The Ultimate Argentina Cookbook - Cooking Argentina Food the Easy Way: Over 25 Delicious Argentina Recipes Disidentifications: Queers Of Color And The Performance Of Politics (Cultural Studies of the Americas) Paraguayan War: Armies of the Nineteenth Century:The Americas (Armies of the 19th Century: The Americas) Media and Cultural Studies (KeyWorks in Cultural Studies) Rachel Ashwell Couture Prairie: and flea market treasures The China Triangle: Latin America's China Boom and the Fate of the Washington Consensus Islam and Liberal Citizenship: The Search for an Overlapping Consensus Fine Jewelry Couture: Contemporary Heirlooms Edouard Glissant and Postcolonial Theory: Strategies of Language and Resistance (New World Studies) The Legacy of Eric Williams: Into the Postcolonial Moment (Caribbean Studies Series) Barbie Fashion: The Complete History of the Wardrobes of Barbie Doll, Her Friends and her Family, Vol. 1: 1959-1967 (Barbie Doll Fashion) Authentic Victorian Fashion Patterns: A Complete Lady's Wardrobe (Dover Fashion and Costumes) The Voice of Fashion: 79 Turn-of-the-Century Patterns with Instructions and Fashion Plates Men's Fashion Illustrations from the Turn of the Century (Dover Fashion and Costumes) Fashion Law: A Guide for Designers, Fashion Executives and Attorneys Fashion Dolls Exclusively International: Id & Price Guide to World-Wide Fashion Dolls Historia de la inmigracion en la Argentina/ History of Immigration in Argentina (Spanish Edition)

[Dmca](#)